

2003: The year of the Liberty Dollar

By Staff writer
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EVANSVILLE, Ind.—NORFED is reporting record numbers of new Redemption Center (RC)s for the last three months in a row, said Liberty Dollar developer Bernard von NotHaus. The company began issuing metal-backed, inflation-proof American Liberty Dollar (ALD) in 1998 is currently experiencing a sharp increase in traffic. The office here is bringing so many RCs on board and shipping out so many ALD orders additional staff has been hired to meet the demand. "We will also be opening a west-coast office in LA by May," commented ALC developer Bernard von NotHaus.

Von NotHaus explained that a west coast office will be more convenient for calling customers in the west and make shipping turn around times more timely.

In the last year, the Liberty Dollar website has jumped from an average 5,000 hits to 100,000 hits per month. Von NotHaus feels a lot of factors have contributed to ALD's sudden notoriety. "Uncertainty in the marketplace and fence-sitters getting off the fence have a lot to do with it," he said.

"But the most significant reason for the dramatic increase in ALD circulation is the spirited and innovative work of our RCs. The exponential expansion of RCs is phenomenal. If we keep up this pace we will be able to affect the marketplace in about three more years," said von NotHaus.

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Think about it: To those who have studied the U.S. money system, each dollar of paper money is a "debt note" representing a thing that is owed—not "currency" representing a debt paid in full. If we paid all our debts, there would be no paper dollar debt notes left in circulation.

(MERCHANT DISPLAY PHOTO CAPTION): The Liberty Dollar is set to experience a greatly expanded role with the introduction of the Merchant Display pictured above. The new Merchant Display which encourages customers to "Ask for your change in Silver," provides an ideal opportunity for business owners to cash in on the advantages of The Liberty Dollar.

The new brochure is now easily seen in the smart countertop display - and provides the merchant with another source of income while educating their customers about the Federal Reserve and its fiat money.

