

LIBERTY DOLLAR NEWS: February 2004 Vol. 6 No. 2

CALL TO ACTION:

Hello, everyone! The historic times continue, while the Liberty Dollar continues to grow, and the government's debt-based fiat money continues to try men's souls. As the market moves against the US Dollar, we are witnessing history, or is it the collapse of the USD in the making? Congratulations to all of you who have discovered and now use the Liberty Dollar. Please take action! Read this whole Newsletter. Get a "free" copy of the video from The Learning Channel video and share it with your family and friends. Keep referring those new Liberty Associates! And of course, get some Liberty Dollars at a discount and use them at a profit before the Silver Base doubles to \$20, to change the monetary system in a peaceful and voluntary way.

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1. "FREE" video of The Learning Channel's Special

Have you seen the Learning Channel video? If not, trust me that it's simply the best, and the most balanced presentation of the Liberty Dollar by prime time television to date. Now you can get the whole hour video plus a condensed 11-minute clip, which features the Liberty Dollar, FREE. The 11-minute Clip is great for a quick, accurate presentation for anyone you wish to introduce to the new gold and silver currency "as seen on television". The piles of gold bars, minting scenes, and manufacturing graphics are extremely well done, plus the inclusion of the US Treasury and the Federal Reserve provides a nice halo effect of credibility, and makes this our single best promotional infomercial, period. Please get a copy and show it to everyone, right now!

NORFED has received permission to duplicate the show, but we are barred from selling it. But with 100,000 people using the Liberty Dollar, we would go broke if we tried to provide a free copy of the video to everyone. So, our special free offer is made to all Associates, Merchants, Supporters and RCOs: Just send in a donation (cash, check, or credit card) with your request for as many videos as you wish, or call 888.421.6181 to order a video using a credit card. No requests will be refused. We all know what it costs to make a high quality duplicate video (about \$6 per copy) and our standard shipping cost is \$6.00, so let that be your guide. Again, no request will be refused from Associates, RCOs, Merchants, or Supporters. Get this video! Go forth and multiply! Lets sponsor a few new Liberty Associates who want to "make money, do good and have fun!"

2. \$20 Silver Base Starts When? Plus Last Month's Changes

As I wrote last month, the Liberty Dollar will be changing to the \$20 Silver Base, thereby exemplifying a truly "inflation proof currency". And although I explained the need to go to a market driven currency at this time (recapped below in Part A), I did not explain the mechanics of how that would be done.

First, let's note that currently we are in "No-man's land". Why do I say that? Because nobody wants to be here. What do I mean? Well, with silver prices up where they are and our margins squeezed, there is little money to be made right now for any of us. The worst part is that this situation may persist for some time. The god-awful part is that there is little we or anyone other than God can do. And although it may appear that with shrinking margins this is the worst time to get into Liberty Dollars, in fact this is the BEST TIME to get Liberty Dollars!

Why? Because although you may not profit as much right now, when the Liberty Dollar moves to the \$20 Silver Base, your Liberty Dollars will DOUBLE in Face Value! So there is no better time to get into the Liberty Dollar than right now. He who hesitates is lost!

Second, as you may know, we cannot wait for silver to get to \$10 per ounce to move to the \$20 Silver Base, because of the discounted nature of the Liberty Dollar and its manufacturing and overhead costs. The actual trigger price has been calculated at \$7.50 silver. So does that mean that the change will be made at \$7.50? No! The Liberty Dollar will move to the new \$20 Silver Base when the 'thirty-day moving average' for silver moves above \$7.50. This econometric feature was designed into the Liberty Dollar model to help guard it against being whipsawed by an erratic silver market. And even this econometric feature may be tempered with an unusual event like war, political upheaval, panic, or a market crash...exactly the times when gold and silver has always been the best money to have. Better to be a year early than a day late.

Third, just remember, nobody wants to be in "No-man's land". Please understand the historic events that the Liberty Dollar is currently experiencing in the all-important marketplace, and know that life usually gives us "feast or famine". We have been feasting on wide margins. Currently, it is a famine. Hopefully, this situation will not last long and that soon we will be feasting on even greater \$20 Base margins. Please adopt a long term perspective, stay the course, refer another Associate, get as many Liberty Dollars as possible, and get ready for their Face Value to DOUBLE as the "inflation proof currency" proves its value in the marketplace.

Now, as last month's Newsletter was such a blockbuster, I want to recap three major points:

A. Higher Silver Prices Drives ALD to Be Market Driven

As silver moved up and squeezed the margin between the market price for silver and the current Face Value of \$10 on a one ounce Silver Liberty, and reduced the margin on the exchange rate from USD to ALD for Associates and Merchants, it became clear the only way to respond to the market was to introduce a truly market-driven currency now. Not only has this change accommodated the market, it has also distributed the pain of a shrinking margin fairly, and eased the move to the \$20 Silver Base currency, which will certainly be a major event for the Liberty Dollar.

B. Discount Normalized & Pay Your Phone Bill with Liberty Dollars

In the past, some Liberty Associates have noted that the eLD costs more than the Silver Certificates or Silver Libertys, so they would rather just deal with the silver. Now that has all changed. With the move to the new 'Market Driven' structure, the eLD, paper certificates, plus the silver specie are all offered to Associates at the same discount!

ICIS (Integral Currency Interchange System) has created a method for eLD users to pay their bills with Liberty Dollars. The solution is simple. Simply open an account with ICIS, logon to your ICIS account, and have an actual Money Order in US Dollars issued and paid with Liberty Dollars. ICIS will mail the Money Order to your recipient or you can print it and mail it to anyone yourself!

With the advent of the RCO structure, new market driven discounts, Merchant contract, the eLD, and now ICIS (Integral Currency Interchange System), one can see that we are creating a silver-backed currency that is incredibly powerful and convenient to use. Please contact your local RCO for details

about this new service.

C. NEW Debit/ATM Card for Liberty Dollars

ALFII has announced a new Debit Card, which is available without a SSN to Liberty Associates and payable in Liberty Dollars! While some limits and exchange rates apply, this is your opportunity get a genuine Maestro Debit Card that you can fund with Liberty Dollars, in physical or digital form.

Maestro Cards are issued by MasterCard, and are accepted at almost every location, both online and offline, where the MasterCard is welcomed. They're also usable at almost any ATM worldwide, and can be mailed to any address in the world. Please contact Wayne Hicks, RCO of Ozark Monetary Services of Berryville, Arkansas, for more information on this new development at admin@alfii.com.

3. Finding Your Nearest RCO

Do you want to get your Liberty Dollars cheaper? Have you considered the Regional Currency Office (RCO) Business model? If you are dedicated to the goals of the Liberty Dollar, have grown accustomed to using it, and have a business background, then I strongly encourage you to call me to discuss the particulars of this exciting new development. As you should know, although NORFED is a non-profit, it is organized and operated like a business, which exchanges a product (Liberty Dollar) at a profit and uses 100% of the income towards its stated goals to repeal the Federal Reserve and the IRS. The NORFED non-profit model is unique and so is the RCO Business Plan. Get the Liberty Dollar at the steepest discount and distribute it to the Liberty Associates and Merchants in your Region. Very simple & very profitable, especially when the Silver Base doubles. But don't wait, as you must have Liberty Dollars BEFORE the change, for your money to DOUBLE.

Liberty Associates and Merchants are encouraged to get questions answered and currency from their RCO. Save on shipping and delivery time and support circulation of the Liberty Dollar in your local area. To find your nearest RCO, simply visit the temporary site at <http://www.alfii.com/rcos/findzip.cfm> and type in your zip code. No RCO in your area? Good news for you! As only one RCO is permitted per region, this is your opportunity to "hijack your region" before someone else comes along and scoops it up. Regions are defined by a list of zip codes and limited by population and a maximum 50-mile radius. Please consider the potential of the RCO Business plan and if it sounds interesting to you, check it out at <http://www.libertydollar.org/html/rcofaq.asp>.

4. New Prices for Merchant Display & Some Silver Libertys

At long last, we are raising the price of the Merchant Display from \$10 to \$12 on April 1. As you may know it was introduced at \$15 and it has been at the \$10 special price for over a year. Plus during that time we have added Merchant Labels, Invitation, Contract, and Handbook to the 50 brochures, which is included with the Display. While still below our cost, it is a terrific buy for any merchant who wants to "Make money - Making change" with the Liberty Dollar. Price will go up on April 1st to \$12, so get your order in now while it is still only \$10 per Display.

As we announced when the \$50, \$5 and \$1 Silver Libertys were introduced, these issues were Limited Editions to commemorate the 5th Anniversary. Now we are well into the sixth year (is that amazing, or what!?!? Congratulations and thanks to all!), experiencing higher silver prices, and with some editions almost SOLD OUT, it is now time to raise prices. Hope you got yours when they were introduced. Here's the update:

\$1 Libertys: The limited edition of 50,000 is almost SOLD OUT. This is amazing! And as \$1 is way over cost with the higher silver prices, \$1 Libertys are now \$2 USD each.

\$5 Libertys: The \$5, a limited edition of only 25,000, is not far behind the success of the \$1 Silver Liberty. It's distribution is now limited to RCOs only. So if you want to get some \$5 Silver Libertys contact a RCO. Remember if you are not in a RCO's region you can go to any RCO. And you may

want to shop around, as RCOs set their own price on the \$5 Silver Liberty, depending on supply, demand, and the silver market.

\$10 Libertys: The \$10 Libertys remains daily market-driven pricing, with prices for Associates by local RCOs and by NORFED.

\$50 Libertys: Likewise, there is no way for us to make the Proof \$50 Silver Liberty so it has been re-priced to \$60 to Associates and \$75 for non-Associates. Silver's still going up: get some while the price is low!

As we have said over and over again, the best time to get into the Liberty Dollar is "right now." And it continues to be "right now." And it is going to continue to be "right now!" Even with "higher prices," we ain't seen anything yet! Of course, I don't know where you were in January of 1980 when silver hit \$50 PER OUNCE, but I was in the market and it was exciting! Get in, get buckled-up with some silver, and get ready for the ride of your life and your money! Happy collecting, please show a Silver Liberty to someone new every day. And sponsor a Liberty Associate and pick up a quick, easy \$100. Just remember, it's like dating: If you don't ask - you don't get!

5. Digital Dollar and Shopping Cart Interface

Whoopee! Digital Dollars are taking off! In the past month, NORFED has done more exchanges for more digital Liberty Dollars than ever before. Maybe it is because they can now be exchanged at the same rate as specie and paper or maybe it's simply because of all the new ways that they can be used with Wayne Hicks' new ICIS system. Whatever it is, the digital Liberty Dollar is the continuing wave of the future. So if you have been slow to pick up on the new digital currency that is 100% backed and 100% redeemable into Silver Libertys or Silver Certificates...check it out at www.elibertydollar.com. It is HOT!

And for the savvy Internet marketer or digital user, please add a Shopping Cart to your site. Start accepting digital Liberty Dollar right over the net for your goods and services. It is fairly easy to install and we have support if you need it. The more people who use the Liberty Dollar, the more acceptance is fueled and the more the Liberty Dollar grows. Remember, nobody can be serious about repealing the Federal Reserve, without a replacement currency, and it is the Liberty Dollar role to provide a working model for just such a currency. So if you're shopping online and you are not offered the choice to pay in Liberty Dollars, then take a proactive move and ask your online merchant to start accepting the digital Liberty Dollar, as he/she may not even know that the new currency exists.

6. SOLUTION Book on Amazon, NewsWithViews, more

The Liberty Dollar SOLUTION to the Federal Reserve book continues at the special \$5.00 price for Associates. But please take advantage of this introductory special soon, because it's about to change. And if you are interested in marketing the book, please call the NORFED office for specifics. We will have a free four-color promotional flyer very shortly. Meanwhile, the book is also available from Amazon, Laissez Faire Books, Omni Publications, Reality Zone, and NewsWithViews.com. NewsWithViews is operated by Paul Walter, who is most known for publishing the 1899 copy of The Coming Battle in 1999. If you are not familiar with this engaging and resourceful site with lots of great news (with views), then I encourage you to check it out. It links to many major sites and provides a convenient place to locate a lot of info in one place.

7. Update on the "New Rarity"

To start with, the new rarity is NOT a "special" Silver Liberty. It is an "Error". Quite frankly, I should have never acknowledged the "rarity in the making" because you just never know what is going to happen. In this particular case, it seemed so simple, but the situation is far different. First, the new die Sunshine made was incorrect and wouldn't work. The second die must be cut differently and will take several weeks at best. Third, to our delight & surprise, quite a few RCOs have placed orders so it

remains to be seen how many pieces will actually be minted. Fourth, some orders from Sunshine have been staggered, so not all the orders were filled with the "Error". If you specifically wanted an Error, and did not get it, please contact the Office and we will do our best to facilitate your request.

8. FreedomFest and AARP events...

The Liberty Dollar will be present at Mark Skousen's FreedomFest 2004! Billed as "Where Free Minds Meet" it will be held May 13-15, 2004 at Bally's Paris Resort in Las Vegas. Sponsored by Young America's Foundation, FreedomFest is the intellectual feast of 2004, where the world's best & brightest authors, students, business people, and libertarian/conservative think tanks will meet, learn, create, and network. (Gee, I hope I can hold my own!) In any case, there will be countless numbers of speakers, myself included, speaking six at a time, so there will be potpourri of material to encourage you to attend. Plus it is only \$195 and if you don't stay at Bally's Paris, Las Vegas, hotel rooms can usually be found at really great prices.

The Liberty Dollar is also planning to exhibit at the mega Life@50 Expo sponsored by AARP, also in Las Vegas, October 14 - 16. This event is projecting 20,000 attendees, all over 50 years old and all in need of protecting their retirement money. More info on this event as it develops.

9. Incident of the Month

If you saw the ALERT on February 8, 2004, then you know this month's incident is not from the without, it is from within. Someone purporting to be Michael DeLeon Martinez has anonymously spammed countless people with an e-mail reading: "Bernard von NotHaus can't and won't defend his coins".

As I said in the last ALERT, "There is NO truth to this statement or in the email itself. The simple truth is that, thousands of supporters and I, can and have defended the Liberty Dollar on countless occasions. The fact is, the Liberty Dollar is legal and that has been supported by legal opinion letters, the US Treasury, Secret Service and even the Federal Reserve." As you know, we have NOT closed our office and there should be no cause for concern about the Liberty Dollar arising from these anonymous emails circulated under the name of Michael DeLeon Martinez. Suffice it to say the litigation to which the email refers is civil, not criminal, and was instituted in Martinez's name.

This is truly a very sad situation. At the time of this incident, Michael was a minor with a history of being mentally ill. In all likelihood, Michael Martinez was not capable of producing the lawsuit and may not have originated this email, which has created so much concern. My heart goes to Michael, for he is likely being used... and may not even know it.

My apologies to you if this "red herring" email has caused you any concern. When something like this explodes on the Internet, please contact the NORFED office for the real facts, real fast.

10. Question of the Month

QUESTION: Why did NORFED have to change the Liberty Dollar and take all the money away from the Liberty Associates?

ANSWER: First, NORFED didn't take any money from the Liberty Associates. The changes to the RCO model were done to improve circulation of the currency and to improve the resiliency with higher silver prices. Associates make even more money the more Liberty Merchants there are in their area. Getting more Merchants means ensuring that Merchants can accept the currency with confidence. This requires convertibility back to USD, which requires RCOs. So the currency was evolved to make it spend even better!

Second, we instituted the market-driven pricing based on the price of silver in the market place to distribute the reduced margin fairly for everyone in the Liberty Economy. We simply changed the Liberty Dollar model to respond to the marketplace. As the marketplace changes, so must everything

else, including the currency, or be outdated. As you have probably noticed, there are very few people riding their horses into town. Today, most people are using those newfangled things called cars. Well it is the same with the new Liberty Dollar. Whereas the government money is encumbered with countless regulations, i.e. still riding the outdated horse, the new gold and silver Liberty Dollar is free to change, to not only survive, but prosper too.

11. Liberty Associate of the Month

The Liberty Associate for February is not a person, place or thing. It is a Band! Do you know who plays some of the best patriotic 'rock' music around? The band that has played at more events than anyone, I know. Or the band that has driven thousands of visitors to the Liberty Dollar site? That outstanding band is none other than POKER FACE with Paul Topete - Lead vocals, guitars, keyboards, Brett Griffiths - Lead guitars, backing vocals, Dennis Beidler - Bass guitar, backing vocals, and Richie Valentin - Drums, backing vocals. Now with four CDs to their credit, with such titles like, "Sex, Lies & Politik", Poker Face is a band to hear. No better than that, this is a band to party with! I do speak with a certain amount of authority, as I have had the pleasure to cross paths with this Liberty Associate of the Month on many occasions, but never enough. As Paul Topete quotes from an unknown author on their site, "Patriots are not "Revolutionaries" trying to overthrow the government of the United States. Patriots are "Counter-Revolutionaries" trying to prevent the government of the United States from overthrowing the Constitution of the United States."

Hailing from the Lehigh Valley in eastern Pennsylvania, Poker Face's music has substance, not fluff. So if you like your music with a decidedly "political" flavor, then Poker Face is the band that is committed to exposing political conspiracies and cover-ups in a very unique way - by blending politics and music. This band is about truth and freedom and our Liberty Associate of the Month. So if music and liberty is your thing, this is a band to see and hear. But please don't wait, visit them at <http://www.pokerface.com/> and order a CD today. Congratulations Paul, Brett, Dennis and Richie on being the Liberty Associate of the Month. Many thanks for your support, music and good times!

12. Quote of the Month

"A nation that is afraid to let its people judge the truth and falsehood in an open market [place] is a nation that is afraid of its people." President John F. Kennedy, in remarks made on the 20th anniversary of the Voice of America at H.E.W. Auditorium, February 26, 1962.

Closing Remarks:

Now in our sixth year, let us acknowledge our success and put our hope in the future for 2004. The Liberty Dollar is maturing, and many of the Doubting Thomases are coming around to accepting the fact that the American people can have a value-backed currency if we simply start using it. If you are still on the fence, then ask yourself, what will it take for you to join the party? Please call NORFED or your local RCO and get your questions answered. Then join the party with Poker Face and start having more fun by using the new gold and silver currency!

My sincere thanks to all the Liberty Associates and Merchants for your continued support. For it is only by banding together and adopting a free and independent currency which provides us with "just weights and measures" that we will be able to throw off the yoke of a manipulated monetary system and generate a peaceful and prosperous society.

Thank you again for all your efforts to return America to value - one dollar at a time!

Bernard von NotHaus
Monetary Architect/Editor